

Christien Gilston

chris.gilston@gmail.com • 118 Montgomery Ave, Toronto, Ontario • 416 277 0425 • www.chrisgilston.com

Professional Experience

Senior Web Designer, August 2002 - Present

TMP Worldwide Advertising and Communications (A division of Monster Worldwide). Toronto, Ontario.

- Developed from conception to production online marketing materials, such as web banners and websites, for various corporate clients, including RIM, Dell, Edward Jones, Scotiabank, Direct Energy and General Electric
- Contributed to the conceptualization of recruitment campaigns as part of the creative team
- Transferred creative layouts into functional, accessible and well-developed websites
- Maintained several websites
- Produced dynamic multimedia presentations for sales team and various client projects

Studio Artist, 2000 - 2002

Digital Freedom. Goodwood, Ontario

- Worked on the production of product photography utilizing digital cameras and Photoshop
- Produced photographic scenes using digital photographic elements and advanced Photoshop techniques
- Digitally enhanced portrait photography
- Created and maintained the company's digital archive and CD catalogues

Education

Macromedia Flash MX Design Techniques Course

Cimdi Digital Media Training. Toronto, Ontario October 2003

Macromedia Flash MX Certificate Course

Cimdi Digital Media Training. Toronto, Ontario October 2002

Graphic Design Diploma Program Durham College

Oshawa, Ontario. 1999-2002

Qualifications

- Talented with creative and technical illustration
- A well developed understanding of colour theory and design concepts
- Effective resolution of design problems working within client brand standards and exceed client requirements
- Produce attractive, creative layouts for websites, while providing a clear and intuitive interface
- Artistically transfer creative layouts into a functioning, optimized and accessible website for multiple browsers
- Creatively produce dynamic and interactive Flash animations and seamlessly integrate them into a website or standalone presentation
- A working knowledge of prepress fundamentals

Software skills

Equally proficient in the latest versions of Mac OS X and Microsoft Windows operating systems.

- Adobe Creative Suite 4 - Dreamweaver CS4, Flash CS4, InDesign CS4, Photoshop CS4 and Illustrator CS4
- QuarkXPress 8
- Microsoft Office 2010

Languages

- HTML 5
- CSS3
- jQuery JavaScript Library
- Flash Actionscript2

References available upon request. Portfolio available online at www.chrisgilston.com.